

LIFE LESSONS

magazine

SHARE YOUR STORY

2016 Content Media Kit



TELLING AMAZING STORIES

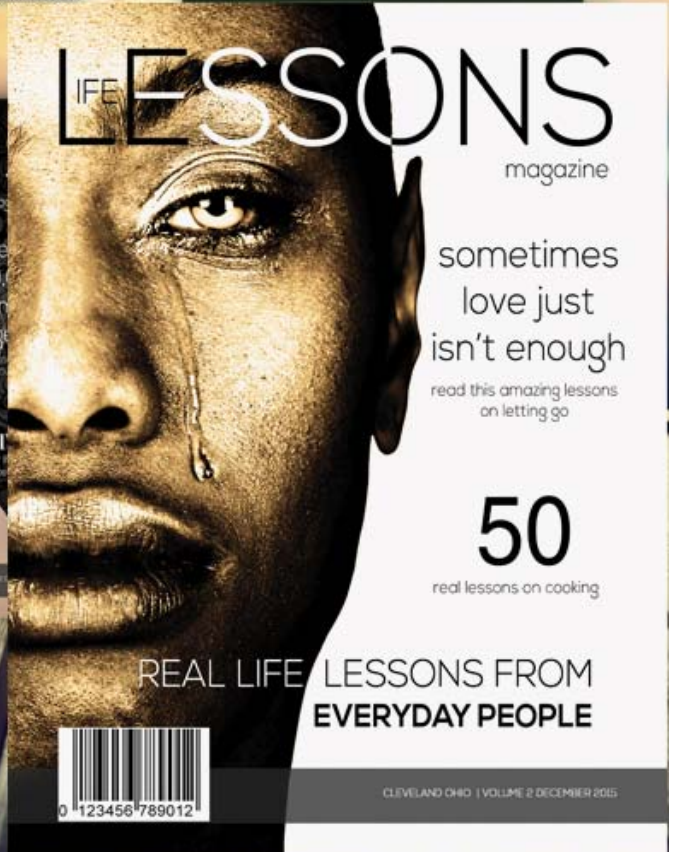
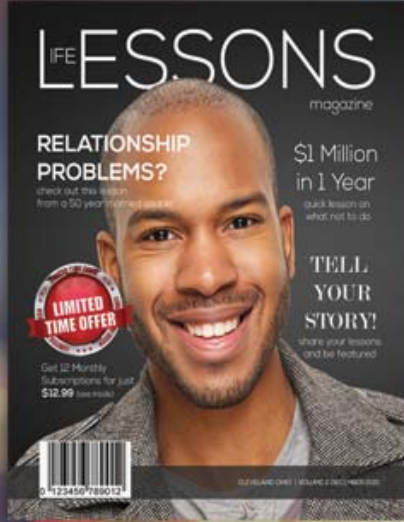
Our Magazine exposes the experiences of non-pop-culture icons



YES, YOU CAN BE FEATURED!

Life Lessons Magazine is a socially charged magazine voicing the experiences and stories of non-pop culture icons; representing the view from a fast food worker to a corporate banker. Do you have a great story or experience of which you gained valuable knowledge? No matter the experience, we want to feature you!

No cost. No strings attached.



LIFE LESSONS magazine

SHARE YOUR DIVERSE AND UNIQUE EXPERIENCES

Our stories represent a variety of different topics: Cooking, Traveling, Science, Finances, Inventions, Relationships, Health, Business and the Arts. These far-reaching experiences and stories are from unique and diverse individuals. You. Simply write your experience in 400 words, or less, using your own words, and we create magazine features about you! Check out our stories below!

practical living lessons

TURNING POINTS

life has a way
of changing
courses,
to change you

by Garth Nielsen

It always amazes me how events in a person's life can alter or perhaps, more correctly, direct the path that a person is to follow.

In my case, the initial life-directing incident, my first turning point, occurred when I was a child, even before I had any idea of how I intended to live my life.

My family had moved from urban southern California to the deserts of northern Nevada. We wanted to learn this new desert landscape surrounding us, so different from the frenetic pace of Los Angeles. Driving out into the sagebrush valleys north of Reno, beyond the Paiute Reservation at Pyramid [...]

PAGE 23

practical living lessons

TURNING POINTS

life has a way
of changing
courses,
to change you

by Garth Nielsen

It always amazes me how events in a person's life can alter or perhaps, more correctly, direct the path that a person is to follow.

In my case, the initial life-directing incident, my first turning point, occurred when I was a child, even before I had any idea of how I intended to live my life.

My family had moved from urban southern California to the deserts of northern Nevada. We wanted to learn this new desert landscape surrounding us, so different from the frenetic pace of Los Angeles. Driving out into the sagebrush valleys north of Reno, beyond the Paiute Reservation at Pyramid [...]

PAGE 23

practical living lessons

TURNING POINTS

Lake, beyond the now dry Winnemucca Lake, was turned off onto a dirt track. My father shut off the car, got out and stood looking around him. Then he began to hike toward an enormous pile of tufa.

Stepping from the car, I saw my father vanish. Looking out of the car, I followed his footsteps in the sand. My father was standing inside a large cave illuminated by a shaft of sunlight.

He said to me, "This was someone's home once, a long, long time ago." Stooping, with a stick in his hand, he stirred the sand at our feet and then placed in my hand a piece of finely woven basket and a human tooth. Walking to the back of the cave, he took my finger and rubbed it against the blackened wall. "This is where people cooked their meals. Little boys just like you once lived here." We stood in silence, transfixed.

Through the years I have had friendships with many indigenous people. I have traveled and I have learned to listen and to incorporate into myself the wisdom that these friends have imparted to me.

I have been adopted into two troquas families. In 1934, the Mayas mounted a revolution against the centuries of Mexican oppression of indigenous peoples and the Mexican Army retaliated with brutal force [...]

PAGE 24

PRACTICAL LIVING | LIFE LESSONS MAGAZINE



THE NEW **CELEBRITY** IS YOU.

Your stories and experiences are valuable to the education and understanding of your peers, and people around the world. We "exclusively" turn your story into an amazing magazine feature that can be seen and read by millions around the world, making you the "real celebrity". Not because you did something risky, but rather because of your valuable experiences.

LIFE LESSONS

magazine

TELL
YOUR
STORY!

share your lessons
and be featured

\$1 Million
and
counting

amazing lesson
on saving money

The Value

discover how to
on the value of her



**when life
gets crazy,
remove
yourself
from the
craziness
and regain
focus.**

During that time, I was still getting over a break up, it was a post college relationship that I thought at the time would blossom into something more. I also learned this was much later on in life, don't assume you and the person you are dealing with are on the same page, asked the hard questions early in the dating period to insure you have an understanding. Just because someone speaks about wanting marriage and kids doesn't mean that he or she wants it with you. Yes, that was hard on me especially for a girl that dated a guy for 7 years during undergraduate, graduate school and part of my professional career.

When in Texas before the movers arrived, I asked my father should I at least say good bye to you have to say goodbye? This is something that have always suck with me, my friends planned a nice going away dinner, yes he arrived and card and fragrance also sometimes you have to follow your heart and say I had a great closing comm-



**"My time is more valuable
than money.**

Making memories are better than having things. When life gets crazy, remove yourself from the craziness to regain focus. Always find the rainbow and unicorns out of every bad situation believe it or not there is one. Make someone's day with a smile, a nice greeting or compliment; you never know how it will impact their lives! heart.

The Value of Time

by TK Morgan | Cincinnati, Ohio



Here is how to get started!

1. Think of an experience or story you'd like to share.
2. In 400 words or less, tell us about it, or complete Q/A sheet.
3. Submit your story or request via email to: lessons@ipayal.com
4. Call our Content Manager Umiah Williams @ 757.751.0800

Upon submission, your story will be reviewed and submitted to our editing department.

Please include your name, email, phone number and the best time to reach you. If you are a model and/or you are submitting images, please ensure they are a minimum of 2600 pixels wide (300 dpi). Caption your subject line as: "Story Submission". Remember, we have a number of categories from which you can write, such as cooking, traveling, business, practical living, family and more.

If you have any questions, feel free to email us and someone will respond within 24 hours. Space is limited so, if you'd like to be featured, please submit immediately.

WE ARE A **COLLABORATION** OF MEDIA BRANDS

Life Lessons Magazine is part of a growing media conglomerate serving small businesses and corporations around the world, exposing their brands to over 10 million consumers plus monthly.

Here are some of our conglomerate media brands.

Opulence Media Group

With over 10 million **obsessed readers** – Opulence has the most influential online lifestyle properties on the planet.



SOMMO VITA
Luxury



THE BLUEPRINT STYLE
Fashion



WINNER'S CIRCLE BOOKS
Books



CITY NEVER SLEEPS
Nightlife



MODEL MODEL
Modeling



#HALOEFFECT DAILY
Entertainment



HELLO FASHION
Fashion

SERVING WORLD CLASS BRANDS

Your article features are sponsored by some of the world’s most respected brands. Here are just a few that you will find in each of our local and national issues:



THE LINCOLN MKZ and MKC

Luxury isn't what we offer. It's what we embody. That's the Lincoln way. You already know. Whether it's the cabin's available amenities, the quiet ride, or the engines that move you, no detail is suddenly take a backseat.

LINCOLN.COM
Available features shown



LIFE LESSONS

magazine

SUBMIT YOUR STORY TODAY!

Life Lessons Magazine is a strategic partner with OMG (Opulence Media Group) owned by iPayal Inc. of Scottsdale Arizona. Like us on Facebook.

